ENGINEERED
Copywriting

Tired of spending unbillable time doing proposals for work you don't get?

Increase Proposal Success Rate by 20%

Face it: unbillable time is unpaid time.

Every failed proposal eats at your bottom line, wasting precious hours. When you invest your resources in activities that take you away from your design time, it's only fair to expect that it will pay off.

If you are dissatisfied with your proposal results, I have some great news: You can improve those results. Simply by tweaking some key elements of your template, your proposals will bring in more work, predictably and efficiently. And I can show you how.

Five Keys of Successful Design Proposals

In twenty-five years running my own graphics design firm, I have discovered that there are five key elements of every proposal that are paramount to its success. Don't get me wrong, it's not that you won't get the work without these elements. You might. But "might" just doesn't cut it when you have staff to pay, or your creditors are calling you.

What are these five elements?

Join me for a teleclass, called The Five Keys of Successful Design Proposals on Thursday, October 21st and I'll tell you.

You may discover that you're already using two or three of these elements and still not getting the results you want. That's because you need all five and the Five Keys teleclass will show you exactly how it's done. Step by step.

> *"After six years of frustration, I finally managed to get a proposal template that brought in the work I needed for my firm to take off. All thanks to Adrian's method."*
> ~ Bethany Smith, BS Graphics, Fort Albany, ON

> *"I was about to give up. Seriously. I had even started looking for a full-time job again. Then I came across Adrian's teleclass. The lessons I learnt brought my business back to life. I'm happy to say that was the turning point for me."*
> ~ Ted Stinson, A-Z Graphics Ltd, Miami, FL

If you're tired of failed proposals, dial into my teleclass!

In addition to the five keys I mentioned, you'll learn:

- ✓ The top six mistakes graphic designers tend to make io their proposals and how to avoid them,

- ✓ Twelve phrases that boost your proposal's persuasiveness, based on research done by psychologists at the University of Liverpool in the UK,

- ✓ Three colour combinations that "trick" the brain into a "yes" mode, upping your chances by a further 6 percent.

- ✓ And much more!

I really want you to use the methods you learn in the teleclass, so I've included:

- ✓ A recording of the teleclass so you don't have to worry if something comes up and you can't make it on that day. Plus you won't have to scramble to take notes, so you hear everything.

- ✓ A sample winning proposal you can use as a template for your own company, making it even easier to implement the techniques I'll be teaching.

How much?

Typically, training that affects your bottom line like this one runs into the thousands of dollars. And considering the money you'll be making from an increase in your proposal's success, those thousands will keep paying for itself, over and over again.

Fortunately, you don't have to spend thousands to attend the Five Keys teleclass. You pay $699 to attend The Five Keys, a fraction of the value of those new design jobs you'll be pulling in.

Simply click on the "Register Now" button below and join me on Thursday, October 21st.

Register Now!

Best Regards,

Adrian Peters

P.S. The last time I held this teleclass, I had people calling me after it had filled up already. Unfortunately, I had to turn them away. So don't waste any time. Register right away to reserve your spot.